

RATE CARD

A PUBLIC SPACE

323 Dean Street, Brooklyn, NY 11217 | t. 718.858.8067 | www.apublicspace.org

ADVERTISE IN A PUBLIC SPACE

A Public Space is a new independent magazine of literature and culture. Founded by Brigid Hughes, the former Executive Editor of *The Paris Review*, the magazine is a gathering place for ideas, opinions, art, conversations, and good stories from around the corner and around the globe.

Four times a year, *A Public Space* brings readers a collection of new authors and established talents. *A Public Space* readers are intelligent, affluent, well-read, curious, and well-traveled. They care deeply about cultural affairs and the arts, especially literature. They reside primarily in the major cities of the United States, Europe, and Asia.

Issues of *A Public Space* are produced in a paperback book format, giving them a long shelf life and a large pass-around readership. Advertisements in *A Public Space* appear in one section, at the back of the book. All ads are black and white. *A Public Space* is carried in better bookstores, galleries, and newsstands across the United States, Canada, and Europe.

Circulation: Approximately 9,000

Readership: 30,000 (est.)

Cover price: \$12 USD

A PUBLIC SPACE

323 Dean Street

Brooklyn NY 11217 USA

t: 718.858.8067

GENERAL ADVERTISING RATES

	1X	2X	3X	4X
Spread	\$2000	\$1900	\$1750	\$1600
Full Page	\$1000	\$950	\$875	\$800
Half-Page	\$600	\$550	\$500	\$450

SCHEDULE

FREQUENCY: Quarterly

ISSUE DATES: March, June, September, December

CLOSING DATE: Approximately six weeks prior to issue date. Materials two weeks thereafter.

MECHANICAL SPECIFICATIONS

	WIDTH	HEIGHT
Trim Size	6 1/2"	8 1/2"
Type Page	5 1/2"	7 1/2"
Bleed Size	6 3/4"	8 3/4"

Keep live matter at least 1/2" from final trim.

SPACE UNITS

	WIDTH	HEIGHT
Spread (bleed)	13 1/4"	8 3/4"
Full Page (non-bleed)	6 1/2"	8 1/2"
Full Page (bleed)	6 3/4"	8 3/4"
Half-Page	6 1/2"	4 1/8"

PRODUCTION REQUIREMENTS

PRINTING: Web offset

BINDING: Perfect bound

MATERIALS: All artwork should be submitted as grayscale digital files, 300dpi resolution, in tiff, eps (with all fonts converted to paths), or pdf formats. Ads should be emailed to: anne@apublicspace.org.

RATE ACCOUNTING

TERMS: Payment due upon publication of issue and within ten days of receipt of invoice. Pre-payment may be required for new advertisers with their first placement.

AGENCY COMMISSION

15% of gross billing allowed to recognized agencies.

COPY, CONTRACT REGULATIONS

Liability claims arising from content of ads (text, presentation, and illustration) are assumed by advertisers and advertising agencies. Right of refusal of any advertising not in keeping with publisher's standards is reserved by the publisher.

All rates are based on the provision of print-ready digital art files. There will be an extra charge for alterations, or additional design work.

While publisher and printer make every effort to correct faulty advertisement files, publisher is not liable for advertising printed from ad materials.

WWW.APUBLICSPACE.ORG

THIS IS A PUBLIC SPACE

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ED PARK **THE VILLAGE VOICE**

(Which named APS the Best New Literary Journal of 2006)
A Public Space effortlessly leaps to the first rank of literary journals, which is to say, a publication that's worth subscribing to in order to avoid newsstand-sellout despair.

SARAH MCNALLY **MCNALLY ROBINSON BOOKSELLERS, NY**

Since it hit our shelves, *A Public Space* has been our bestselling literary journal. Customers know at first glance that it is more lively and cosmopolitan than anything else out there. I feature it because I know it will throw my customers right into the scrum of global literary debate.

EJ VAN LANEN **EDITOR, ECCO**

Featuring some of the brightest writers at work today, and lovingly crafted from beginning to end, *A Public Space* is a literary object d'art. Its pages will remind you why great writing is central to our lives.

LAURIE CALLAHAN **NEW DIRECTIONS**

We are very proud to advertise with *A Public Space* because we support the high quality, the freshness, and the dynamics of this very literary and sincere new magazine.

BERNARD SCHWARTZ **UNTERBERG POETRY CENTER/92ND ST Y**

The new journal *A Public Space*, at least in the three issues I've seen, seems determined to provide for its readers what the 92nd Street Y's Unterberg Poetry Center has been striving to give its audience since 1939: an ever-curious stage on which the very best of world literature is explored, honored and celebrated.

AMY BAKER **ECCO AND HARPER PERENNIAL**

A Public Space looks to become one of the pre-eminent literary journals coming out of New York today, and speaks directly to the audiences we hope to reach through advertising. We are proud to be included in this high quality publication.

LIBRARY JOURNAL

The editor, Brigid Hughes (formerly of *The Paris Review*) presents us with art and authorship as it travels with us, not as it might be experienced while sitting in a comfortable chair, good reading light on, appropriate music playing softly. It captures how writers and artists really work; how often their best work rises from a flash of picture, a trip on the subway surrounded by humanity's best and worst stories, a story long forgotten and now only retrievable in bits.